



Massachusetts

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5 Great reasons to attend Paradise City Arts Festival

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Browsing sculptures outside in the courtyard.

5 Great

The Paradise City Arts Festival unfolds at the Three County Fairgrounds October 12-14 and offers something for everyone. Whether you're a devotee of the arts or a curious browser, there are exhibits that will delight you. Hours are Saturday & Sunday 10am – 6pm, Monday 10am – 4pm, and admission prices are \$13 (adults), \$11 (seniors 65+), \$8 (students) \$16 (3-day pass) and free to those 12 and under. Call 800.511.9725 for more information.

Lovely and eye-catching jewelry is everywhere at Paradise City. Here's a bracelet by Peter & Alexa Smarsh of Florida.



1. Paradise City is extraordinary - It's a not-to-be-missed spectacle...is truly one of a kind, with museum-quality ceramics, paintings, decorative fiber, art glass, furniture, jewelry, metal, mixed media, photography, large-scale sculpture, wearable art and wood, bringing 275 extraordinary artists together from every corner of the country.

**Paradise City is
coming this
weekend...prepare
to be dazzled!**

2. **“Hocus Pocus”** - Each year there’s a special exhibit, and this year’s is “Hocus Pocus.” It celebrates all that is mystical, magical, mysterious and make-believe. Discover secret compartments, masks, imaginary worlds, trompe-l’oeil, surrealism and fantasy creatures.

3. **WGBY Benefit Silent Art Auction** - PBS provides multi-media ABC’s for kids, entertainment for grown-ups like Masterpiece Mystery and Downton Abbey, and fascinating scientific, political and cultural programming for all. WGBY Public Television for Western New England receives 100% of the proceeds from the Festival’s Silent Art Auction.

4. **Great food & music** - The Festival Dining Tent always features fresh new menus of sensational food prepared by locally renowned chefs. Tap your feet to a different band every day while you take a culinary trip around the world! Roger Salloom Band, New England Swing & Soul Orchestra and the Valley Jazz Divas are the featured performers.

5. **This is the “fairest of the fairs”** according to *Yankee Magazine*, it was voted the #1 art and craft show in America, and it’s right in your backyard.



Want to have the whole Pioneer Valley at your fingertips this fall? For information about great area attractions, restaurants, lodging, shopping sites and more, click [here](#) to order a free copy of the “2013-2014 Massachusetts’ Pioneer Valley Visitor Guide.” Then click on our [WOW Values bubble](#) to take advantage of great discounts on area hotels, shopping and attractions.